

Introducing My Aviva

www.avivausa.com/myaviva

At Aviva, we go beyond just listening to our customers.

We use feedback to improve the customer experience and to prove our commitment to you and your needs. One consistent message from our customers has been the need for expanded policy access. You spoke, we listened. **ACTED!** We're pleased to announce that you can now access your Aviva policy information online.



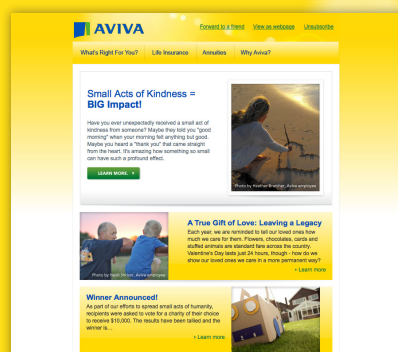
Our new customer site, My Aviva, will provide user-friendly self-service options such as:

- Viewing your policy values
- Requesting a withdrawal
- Changing your beneficiary(s)
- Changing your address

While you're there, make sure you sign up for our complimentary eNewsletter. It has engaging content around finances, wellness, relationships and other related topics.

To sign up:

- Login to your *My Aviva* account
- Click **"Contact Us"**
- Check **"Yes, please send me your newsletter"**



We hope you enjoy our complimentary newsletter!

How to register for My Aviva:

1. Go to www.avivausa.com/myaviva
2. Answer a few account setup questions
3. You're done, it's really that easy!

If you have any questions about registering, please call us at **1-888-266-8489** option 1, then option 7.

You can reach us from **8:00 AM - 5:00 PM CST.**

We would be happy to help you get registered.